



BPC

Purpose

- BPC is a web-based test and can be taken on the PC
- 60 pair comparison questions
- Is a psychometric test
- Shows an objective and neutral picture of vocationally relevant personality traits
- Information people provide about themselves is analysed and interpreted
- Summarises four characteristics:
 - Striving for success
 - Initiative
 - Conscientiousness
 - Assertiveness

Benefits and areas of application

- Immediate graphical representation of the specification of characteristics plus a short description
- Increases the attractiveness of the application procedure
- Provides an initial orientation for applicants
- BPC gives a fast and efficient first impression of applicants